

Membership Proposal- Friends of Juniata County Library

In considering both current membership levels as well as in the interest in adding a "Lifetime Membership" level I would like to review and discuss the following-

Changing the current annual membership fees to-

- a. Student/Senior \$10
- b. Individual \$15
- c. Family \$25
- d. Business/organization \$50

Adding the "Lifetime" level – research and suggestions yielded the following-

\$50
\$100
\$150
\$200
\$250
\$400
\$500
\$1000

Currently all members receive-

- tax deduction
- decal
- monthly newsletter and listing of new books/DVDs
- preview admission to the book sales

We should decide on the cost and offer some additional perks for those who move to the "Lifetime" level, particularly since at our current fees it is not necessarily a financial advantage to do so.

Options/suggestions/ideas for discussion-

- Plaque or Tree in library with plate or leaf with member's name
- "Gold" or distinctive library card or a "Lifetime" sticker for the regular card to differentiate them
- Additional loan time for books (an extra week) or DVDs (additional day/s)
- Preview access to book sales with 1 bag of books free of charge
- Discount on Life Long Learning events
- Names listed in the annual report for the Library (check with Library Board)

Next steps-

- ✓ Prepare communication materials and do mailing to current members
- ✓ Determine where we may want to put posters, etc.
- ✓ Identify opportunities to market membership for 2018 at events